

# Armstrong County Tourist Bureau

## Membership Benefits

Tourism is very important to the economy of Armstrong County and we want your business to be included. Please join the Armstrong County Tourist Bureau Today!

**Armstrong County Tourist Bureau Mission Statement:** Established in 1963, the Armstrong County Tourist Bureau is the official tourism promotion agency for Armstrong County. Our mission is to promote tourism, tourism development, and the interests of the travel and hospitality industries of our region, thereby contributing to the economic growth and well-being of the area. The Armstrong County Tourist Bureau is a non-profit, membership organization.

### Armstrong County Tourism Stats

- Visitors spent approximately \$91.4 million in Armstrong County during the year of 2013
- Tourism also affected employment for 574 people and accounted for approximately \$13.4 million in labor income, State and Local taxes by \$4.4 million, and Federal by \$3.6 million.
- Tourist direct sales broken down by categories (in millions):

Lodging	\$3.7
Food & Beverage	\$16.5
Retail	\$13.0
Recreation	\$25.7
<u>Transport</u>	<u>\$32.5</u>
<b>Total:</b>	<b>\$91.4</b>

### Membership Benefits include:

- Listing with description in the *new* 2016 Armstrong County Visitor's Guide (membership must be received before guide deadlines)
- Event listings in tourist bureau publications and website (ArmstrongCounty.com)
- Reciprocal link & enhanced listing with photo or videos on ArmstrongCounty.com
- Opportunity for co-op advertising in a variety of publications
- Representation at consumer and trade shows, local fairs, festivals, and other special events
- Your information mailed in response to inquiries & available to visitors in the Tourist Bureau office
- E-Newsletter subscription with opportunities to include inserts and be a Featured Member
- Opportunity to utilize lighted window display areas at our office
- Advertising & sponsorship opportunities for Tourist Bureau publications and events
- Increased regional representation with Pittsburgh & Its Countryside publications
- Distribution of Armstrong County Guides to over 51 TPA's, 17 AAA's and ten I-80 and Turnpike Welcome Centers
- Opportunity to participate in events hosted by the tourist bureau
- Networking through Facebook, Twitter and Email Marketing, make sure your business "Likes" us on Facebook!

Armstrong County Tourist Bureau | 125 Market Street | Kittanning, PA 16201

Phone: (724) 543-4003 | Toll Free: (888) 265-9954 | Fax: (724) 545-3119

Email: [touristbur@co.armstrong.pa.us](mailto:touristbur@co.armstrong.pa.us)

# Armstrong County Tourist Bureau

## Membership Application

Please complete the application below and return it to the Armstrong County Tourist Bureau with your payment. If you have any questions please do not hesitate to contact us!

### Business/Organization:

Contact Name:

Physical Address:

City:

State:

Zip:

Mailing Address:

Contact Email:

Email to Print:

Phone:

Alternate Phone (not to print):

Website:

Do you have a Facebook?

Description (2-3 Sentences):

### Membership Type

Non-profit (must provide documentation of Non-Profit status) \$85

Business or Business Association \$100

**Category: (circle one)** Accommodations, Attractions, Restaurants, Wineries, Banquet Facilities, Shopping, Golf, Water Adventures, Trails, Hunting & Conservation, Parks, Community Resources

### Additional Listings \$55 (if your business falls into more than one category):

Accommodations, Attractions, Restaurants, Wineries, Banquet Facilities, Shopping, Golf, Water Adventures, Trails, Hunting & Conservation, Parks, Community Resources

### Method of Payment

Check (payable to ACTB)

Visa/MC Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CW Code \_\_\_\_\_  
(from back of card, 3 digit)

Bill Me

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Signature of authorized representative

Date

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