



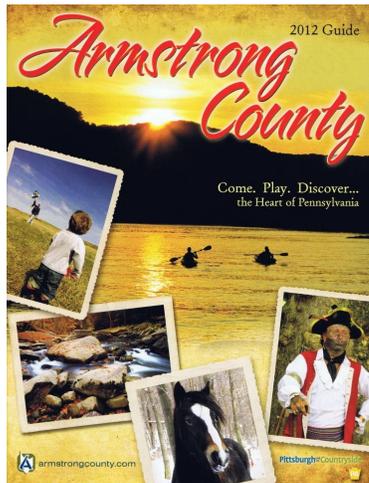
The Armstrong Beat

Newsletter of the Armstrong County Tourist Bureau Volume 6 - Issue 1

2012 Armstrong County Tour Guide

The Armstrong County Tourist Bureau is excited to announce the arrival of our 2012 Guide. This brochure includes our Members, History, Trails, Water Adventures, Golf Courses, Hunting & Conservation, Parks, Attractions & Entertainment, Events, Shopping, Dining, Wineries & Banquet Facilities, Accommodations, Camping and Community Resources. The Guide was designed by Armstrong County's own Kim Hanna-Hall (KH2). Distribution destinations for the 50,000 copies include all PA Welcome Centers, all PA Tourist Promotion Agencies and their associated welcome centers, our member businesses/sites and they are available at the Tourist Bureau. If you know of a high-traffic location available for guide distribution—let us know. Stop in for a Guide and browse our member's and surrounding County's information too.

We invite you to Come. Play. Discover...the Heart of Western Pennsylvania and as always visit us @ www.armstrongcounty.com



Armstrong
County Tourist
Bureau Spring
2012 Newsletter

Attention!!!

- 2012 Guides and Calendars are available at the Tourist Bureau!
- Submit your photos for Project 365! See if your photo is chosen as photo of the day!



Tourist Bureau Attends StrongLand HomExpo

Once again, The Armstrong County Tourist Bureau (ACTB) participated in the StrongLand Chamber of Commerce's Annual HomExpo Show at the Galleria at Pittsburgh Mills Mall February 10, 11 & 12. This Show is the largest FREE to the public indoor event in the area and attracted 30,000 spectators and over 150 exhibitors.

The 2012 ACTB Guide arrived in time for the Show with all of our Members information and upcoming events for this year. As always the ACTB Calendars were a hit as well as the note pads.

The vendors offered good information and neat giveaways for your goodie bag. And let's not forget to mention all the "Great Food" at the food court. Decisions, decisions. Whether you went to browse, shop, eat or just watch the people, this show offered it all!

The ACTB wishes to thank all of our members who volunteered their time at the Tourist Bureau's booth and helped to Showcase "ARMSTRONG COUNTY".

Plans are already underway for the "2013 Show" - February 8, 9 and 10. To participate in this event or be placed on the mailing list contact the StrongLand Chamber of Commerce at (724) 845-5426.



In this issue:

- 2012 Guides
- StrongLand HomExpo
- Welcome New Members
- Feature Members
- Website Stats
- Get the Word Out
- About Us

Feature Members

- Smail's Cumstom Drum Shop
- Scrubgrass Village OHV Park

Smail's Custom Drum Shop
134 Market Street
Kittanning, PA 16201
724-548-4725
www.smailscustomdrumshop.com

Hours:
Monday—Thursday
12-7pm
Friday—Saturday 12-5pm



"So come on in and get some old fashion customer service with an actual human being instead of voice mail, email, press 1 for this and hold for that!"

Mike Smail

For over 4 years now, Smail's Custom Drum Shop has been Armstrong County's only full line music store located in downtown Kittanning. While specializing in drums, we also carry everything from guitars, amps, keyboards, bass guitars, banjos, mandolins, percussion, PA equipment, band instruments, strings, and accessories with everything in between for all you music needs.

Mike Smail himself is no stranger to the music scene, having played drums since the 4th grade in elementary school. Smail also managed Waddell's Drum Center for over 10 years in his hometown of Leechburg before moving north. "It's what I know." Mike says. He has played in bands practically his whole life and has traveled the globe. "I have the right equipment and brand names (Yamaha, Tama, Zildjian, Ibanez, Ampeg, Ludwig, etc.) here with my experience and knowledge, I can help any musician sound as best as he or she can. From jazz to pop to metal to country, I know what it takes to help get you the sound that you are looking for."

As a locally-owned business, Smail's Custom Drum Shop will give back to the community by creating new jobs and revitalize our downtown community's pride. "Local business is essential to the community, especially in today's conglomerate world. I take pride in the fact that I am part of the community and that I offer better customer service and advice than any of the big box stores or internet stores could ever dream of giving. And I can still compete and match their prices."

We have a large selection of both new and used equipment. Smail's also buys used gear as well as takes trade-ins. "So come on in and get some old fashion customer service with an actual human being instead of voice mail, email, press 1 for this and hold for that!" Stop by and see and play what your buying instead of taking your chances on the internet. Smail says, "We feature one-on-one lessons for guitar, drums, piano, bass guitar, and banjo. So get your kids off the video games and have them try the real thing." Give them the gift of music which lasts a lifetime..



Scrubgrass Village OHV Park
1130 Ridge Rd.
Templeton, PA 16259
Mailing Address: 13298 Rt 422 Kittanning, PA

Spring

An Outdoor Experience “Where Memories Last A Lifetime”

In Templeton, tucked away near both the Scrubgrass and Mahoning Creeks, is one of Armstrong County’s newest outdoor attractions- Scrubgrass Village OHV Park. Owned and operated by Frank Garmong, the park is made up of 1242 acres full of fun, and is the largest single parcel of land in Armstrong County. Visitors to the park have opportunities to ride the trails by ATV or bike, hike to elevations of 800 feet, fish for trout, or simply enjoy the peaceful surroundings.

Having purchased the land in 1997, Frank started out using his land for personal use with his family, as a place where they could hunt and enjoy nature. He realized that this particular outdoor treasure was too beautiful to keep to himself, so in 2011 he opened it up for area residents and visitors to enjoy as well. The property even has a wildlife preserve, which is home to bear, deer, grouse, turkey, beavers, and bald eagles.

The park has hosted numerous local events, including the Pine Township Fire Company’s Poker Run and the Stiller’s Motorsport “Toys for Kids” Ride. Additionally, the park has been a part of the American Woods Racing Championships. Frank continues to expand the park, opening it up for off road jeeps and snowmobile outings during deep snows. Plans for future events continue, and may expand to include horseback riding events and a tough man military style racing course.

General use of the park is by membership only, and seasonal memberships are available. Special events all have their own schedules, rules, and admission fees, as these events are open to the public. Individuals also have the opportunity for land leasing access. Additional information about the park can be obtained by inquiring to: S.V.Inc, 13298 St. Route 422, Kittanning PA 16201.



Frank Garmong, Owner

With spring here our parks, trails, historical societies, campgrounds, and golf courses will be opening soon for the season. But don’t forget our members that are open year round, the eateries, wineries, great accommodations, shopping, attractions, and entertainment!

Website Stats

ArmstrongCounty.com

November 2011

Unique Visitors:3307
 No. of Visits:5185
 Hits:284,264

December 2011

Unique Visitors:2474
 No. of Visits:4130
 Hits:195,519

January 2012

Unique Visitors:2607
 No. of Visits:4250
 Hits:216,431

February 2012

Unique Visitors:2702
 No. of Visits:4367
 Hits:222,827
 Ave. Duration 2min. 23sec.

Welcome New Members!!!

- Apollo Trust Co.
- Carl Bromley
- Smail’s Custom Drum Shop



Armstrong County
Tourist Bureau

Armstrong County Tourist Bureau
125 Market Street
Kittanning, PA 16201
724-543-4003 armstrongcounty.com

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Kittanning, PA

Permit No. 197

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Melvin Check, Vice Chairman
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Travis Lindsay
Chuck Rupp
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Staff

Allison Ball, Director
Linda Pennington

Come. Play! Discover...

The heart of Western

Pennsylvania!



Armstrong County
Tourist Bureau

125 Market Street

Kittanning, PA 16201

724-543-4003

ArmstrongCounty.com

Attention Members

- **Newsletter Inserts**—\$50 and 500 copies gets your message out to all the bureau members, all municipalities in Armstrong County, federal, state and local elected officials, and many more businesses and organizations.
- **Display Window**— The Tourist Bureau display windows located on 125 Market Street in downtown Kittanning are available for your business or organization to advertise, free for non-profits and \$25 per month for businesses . These windows are LARGE, carpeted, and lighted.
- **Feature Member for Newsletter**—FREE, just send us the information and a photo and we will get you in. There are 2 tourist bureau members highlighted per issue.
- **Project 365**—Submit photos of Armstrong County to our website in Project 365, maybe your photo will be selected as photo of the day, photo of the month and our grand prize winner of “photo of the year”.
- **Calendar of Events**—Easy online submission, and it’s FREE.
- **Homepage News Items**—Send us the information and a photo if possible. These will run typically for 1-2 weeks, and it’s FREE.
- **Photo Gallery**—Easy online submission to the website photo gallery, and its FREE.
- **Web Advertisements**—a penny per impression.

www.Armstrongcounty.com

Pittsburgh ^{and its} Countryside

About our organization

Established in 1963, the Armstrong County Tourist Bureau is the official tourism promotion agency for Armstrong county. Our mission is to promote tourism, tourism development, and interests of travel and hospitality industries of our region,