

Armstrong County Tourist Bureau
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Kittanning, PA 16201
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www.ArmstrongCounty.com

The Armstrong County Tourist Bureau Board of Directors & Staff are looking forward to 2020. Plans are underway for the upcoming year and we would love for your business to be a part of our team as we work together to promote our beautiful Armstrong County.

Our Mission Statement describes what the Tourist Bureau is about, and the benefits of being a subscriber. We encourage you to subscribe today to take full advantage of these opportunities.

***ACTB Mission Statement:** Established in 1963, the Armstrong County Tourist Bureau is the official Tourism Promotion Agency for Armstrong County. Our mission is to promote tourism, tourism development, and the interests of the travel & hospitality industries of our region, thereby contributing to the economic growth & well-being of the area.*

Subscription Benefits include:

- Listing(s) in the new 2020 Armstrong County Visitors Guide (Subscription must be received before guide deadlines.)
- Distribution of Armstrong County Visitors Guides with your listing to various TPAs & AAAs and I-80 & Turnpike Welcome Centers
- Event listings in Tourist Bureau publications & on our website (www.ArmstrongCounty.com)
- Reciprocal link & enhanced listing with photo and/or video on our website
- Opportunity for co-op advertising in a variety of publications
- Representation at consumer & trade shows, local fairs, festivals, and other special events
- Your information mailed in response to inquiries and available to visitors in the Tourist Bureau office
- Opportunity to utilize the lighted window display areas in our office
- Advertising & sponsorship opportunities for Tourist Bureau publications & events
- Opportunities to participate in events hosted by the Tourist Bureau
- Networking through Facebook & email marketing (Be sure to 'Like' us on Facebook!)
- Inclusion of your events in our weekly e-blast email

Please fill out the attached/enclosed form and return to the Tourist Bureau by **Wednesday, November 20, 2019** for inclusion in the Armstrong County Visitors Guide.

#ExperienceArmstrongCounty!