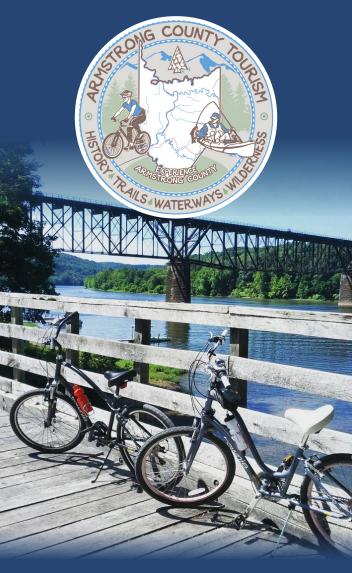
## EXPERIENCE ARMSTRONG, INC.

DBA Armstrong County Tourism

The Power of Partnership



2021 ENROLLMENT



## EXPERIENCE ARMSTRONG, INC.

www.ArmstrongCounty.com 724.543.4003

We can help you reach the leisure traveler market and share the benefits of our destination marketing initiative.

Whether you are a restaurant, an attraction, a hotel or bed and breakfast, or just want your organization to be more connected to the tourism community, joining Experience Armstrong Inc. will help you make the community connections to grow your business.

When you join, you will have access to a series of invaluable benefits that you can't get anywhere else. All of our programs and activities are designed to assist in enhancing the growth of your business. We are always looking for ways to do more for you.

In working with us, you will...

- · Gain formal recognition on our annual visitors guide.
- Gain interaction and engagement through our QR Code membership listing program.
- Create additional visibility by getting your website linked to ours.
- Add exposure with our social media awareness and engagement business platform.
- Advertising & sponsorship opportunities for Experience Armstrong Inc. publications and events.
- Take part in our Business Spotlight Video campaign.
- Receive opportunities for our co-op advertising in a variety of publications.
- Involve your business in our welcome center print collateral distribution program.
- Representation at consumer and trade shows, local fairs, festivals and other local events.
- Participation in our monthly event listing marketing initiative and weekly email blast.
- Build relationships and collaborations with other local

We look forward to working with you!

