



Experience Armstrong, Inc.

125 Market St, Suite 2
Kittanning, PA 16201
www.armstrongcounty.com
P: 724-543-4003
E: info@armstrongcounty.com

ADVERTISING SPECIFICATIONS

2022 Official Armstrong County Visitors Guide

People are looking to discover the best in local attractions and entertainment, restaurants, shops, events, outdoor recreation, and amenities in our region. Help them experience Armstrong County by being a part of the 2022 Armstrong County Visitors Guide! This 48-page full-color guide will be distributed at our Welcome Center in Kittanning, Pennsylvania Welcome Centers, other tourist bureaus, convention centers, and visitor centers statewide and regionally, area restaurants and businesses, and local events throughout the year. The guide will also be mailed by request and available online on our website, making it more accessible than ever. Save 10% on your ad when you join Experience Armstrong, Inc. as a member! Take advantage of this opportunity to reach travelers, residents, and businesses.

PRICING

Back Cover	\$1,500
Inside Front Cover	\$1,250
Inside Back Cover	\$1,250
Full Page w/ Bleed	\$1,000
1/2 Page (Vertical)	\$750
1/2 Page (Horizontal)	\$750
1/4 Page	\$500
1/8 Page Business Card	\$250

REQUIREMENTS

Commitment to ad space: Friday, January 28

Ad creative due: Wednesday, February 9

JPG, PDF, or PNG files accepted. All files (graphics, photos, logos, etc.) **must** be a minimum of 300dpi.

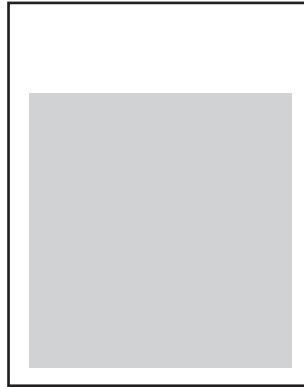
Email ad creative to: info@armstrongcounty.com

Payment for ad space is net 30 once the invoice has been received by the advertiser.

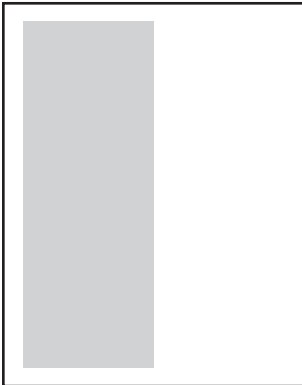
Please email Cheyenne Filous at director@armstrongcounty.com or call 724-543-4003 if you have any questions.



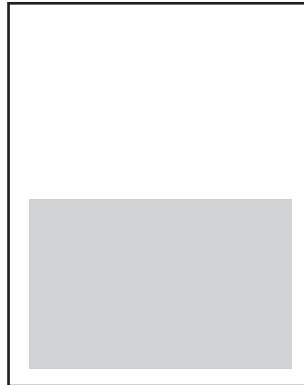
Inside Front & Back Covers
Full Page w/ Bleed
9" x 11.5"



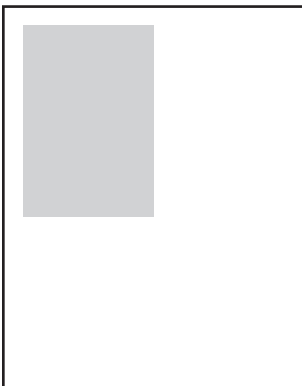
Back Cover
7.5" x 8"



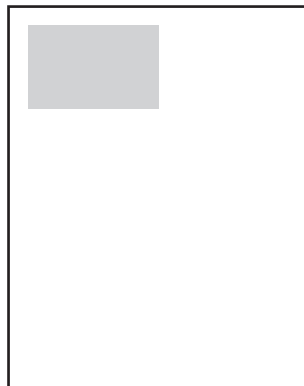
1/2 Page (Vertical)
3.75" x 10"



1/2 Page (Horizontal)
7.5" x 5"



1/4 Page
3.75" x 5"



1/8 Page
Business Card
3.75" x 2"