



## Experience Armstrong, Inc.

125 Market St. Ste. 2

Kittanning, PA 16201

E: [info@armstrongcounty.com](mailto:info@armstrongcounty.com)

W: [www.armstrongcounty.com](http://www.armstrongcounty.com)

P: 724.543.4003

## Sponsorship Opportunity for the 2022 Experience Armstrong Waterways Sojourn

Previously named the Alle-Kiski-Connie Rivers Sojourn, the Experience Armstrong Waterways Sojourn is an annual event celebrating the recreational opportunities Armstrong County's waterways have to offer and highlighting the efforts of many organizations making the county a great place to live, work, and play. Now organized by Experience Armstrong, Inc., the county's official tourism promotion agency, this event will spotlight various waterways throughout the county. For 2022, we are promoting the Kiskiminetas River and Crooked Creek. This year's event will take place from August 19th through August 21st.

Sponsorship of this three-day event provides a unique opportunity to get your name in front of attendees and the public throughout the multi-state region.

### Sponsorship Levels

#### **Platinum Paddler: ~~\$750~~ *one available* SECURED**

- Logo on the sojourn t-shirt provided to full weekend paddlers and available for purchase
- Company/organization promoted in our email newsletter and on Facebook
- Logo and linked website on the Experience Armstrong, Inc. website
- Invitation to provide promotional materials to sojourn participants
- Invitation to briefly speak at the Welcome Dinner on Friday, August 19; dinner for one representative of the company provided
- Invitation for two representatives of the company to join the paddle on Saturday, August 20 or Sunday, August 21

#### **Gold Paddler: \$500 *two available***

- Logo on the sojourn t-shirt provided to full weekend paddlers and available for purchase
- Company/organization promoted in our email newsletter and on Facebook
- Logo and linked website on the Experience Armstrong, Inc. website
- Invitation to provide promotional materials to sojourn participants
- Invitation to briefly speak at the Welcome Dinner on Friday, August 19th; dinner for one representative of the company provided

**Silver Paddler: \$250** *five available*

- Logo on the sojourn t-shirt provided to full weekend paddlers and available for purchase
- Company/organization promoted in our email newsletter and on Facebook
- Logo and linked website on the Experience Armstrong, Inc. website
- Invitation to provide promotional materials to sojourn participants

**Bronze Paddler: \$100**

- Business name on the sojourn t-shirt provided to full weekend paddlers and available for purchase
- Company/organization promoted in our email newsletter and on Facebook

**Friends of the Waterways: \$50**

- Business name on the sojourn t-shirt provided to full weekend paddlers and available for purchase

For more information, please call 724-543-4003 or email Tracie LeShock Bowser at [info@armstrongcounty.com](mailto:info@armstrongcounty.com). To sponsor the sojourn, please make checks payable to **Experience Armstrong, Inc.** and mail to:

Experience Armstrong, Inc.  
125 Market Street, Suite 2  
Kittanning, PA 16201

## Sponsorship Form

Total Sponsorship Amount: \_\_\_\_\_ Check Number: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The preferred logo format is .jpeg or .png and can be sent to [info@armstrongcounty.com](mailto:info@armstrongcounty.com).

*Experience Armstrong, Inc. is a 501(c)(6) organization — donations are not tax-deductible.*